



# Nitty Gritty Marketing for Writers

with author Laurie Wallmark

Marketing takes more time, energy, and money than you could ever imagine. In this talk, Laurie will get down to the basics of marketing your book: author events, blog tours, swag, trailers, websites, and much more. She'll discuss what works and what doesn't. Whether you're pre-published, launching your debut book, or just need to up your marketing game, learn from Laurie's mistakes and successfully market your book.

Saturday, October 28 at 2:00 pm

Hunterdon County Library

314 State Route 12, Flemington

This program is free and open to the public.

Due to the popularity of our programs, we recommend reserving a seat.  
Please call (908) 788-1434 or click on the Calendar of Events at [www.hclibrary.us](http://www.hclibrary.us)

Reservations are necessary in the event the program is cancelled. Vacant seats will be released 5 minutes prior to the start of the program.

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