



New Features and Benefits

with Andy O'Hearn, Linked-In Super-Connector and Power User

What is an online presence and how do you go about establishing one for yourself? In today's job market a resume is not enough. "LinkedIn usage is high among educated (bachelor degree holders and up)" according to Pew Research. Andy O'Hearn, LinkedIn Super-Connector and Power-User, will conduct a LinkedIn workshop teaching you how to maximize the new features offered by Microsoft while demonstrating ways to leverage social media for career success. This workshop will help you understand why social media is necessary for today's jobseeker and show tangible examples of what constitutes an effective LinkedIn presence so that you are able to achieve results. Points of discussion will include: new menus, mouse over buttons, icons, blue text, settings and help options, content maximization checklist, pictures/visuals, backgrounds and specs, skill endorsement overview, how to become a LinkedIn resource, and setting preferences so recruiters can find you.

This program is presented in collaboration with The Greater Raritan Workforce Investment Board of Somerset and Hunterdon Counties. For more information, go to grwib.com.



Thursday, March 30 at 7:00 pm
at the North County Branch Library
65 Halstead Street, Clinton, NJ

This program is FREE and open to the public.

Due to the popularity of our programs, we recommend reserving a seat.

Please call (908) 730-6135 or click on the Calendar of Events at www.hclibrary.us

Reservations are necessary in the event the program is cancelled. Vacant seats will be released 5 minutes prior to the start of the program.

It is the policy of the Hunterdon County Library to provide reasonable accommodations for persons with disabilities with advance notification of need.

Please call (908) 788-1434. 2/17