



Business Relationships Using the CRM System

with William R. Benz of Carnegie Agency

William Benz of the Carnegie Agency returns to the North County Branch Library with advise for small and medium business owners. The topic for this talk will be on Business Relationships and how to organize clients, prospects, partners and others using the Contact Relationship Management (CRM) system. Bill will be demonstrating the system that he uses at Carnegie Agency as it is available at no cost and can be configured by the Do-It-Yourselfer. He will show how to track emails and open rates, the tools that he uses to accomplish those tasks.

Tuesday, March 6 at 7:00pm
at the North County Branch Library
65 Halstead Street, Clinton, NJ

This program is FREE and open to the public.

Due to the popularity of our programs, we recommend reserving a seat.

Please call (908) 730-6135 or click on the Calendar of Events at www.hclibrary.us

Reservations are necessary in the event the program is cancelled. Vacant seats will be released 5 minutes prior to the start of the program.

It is the policy of the Hunterdon County Library to provide reasonable accommodations for persons with disabilities with advance notification of need.

Please call (908) 788-1434. 2/18